



Restaurants



Pubs



B&I



Coffee Shops



Hotels

The 12 tips for Christmas

Your guide to a Christmas
done differently in hospitality



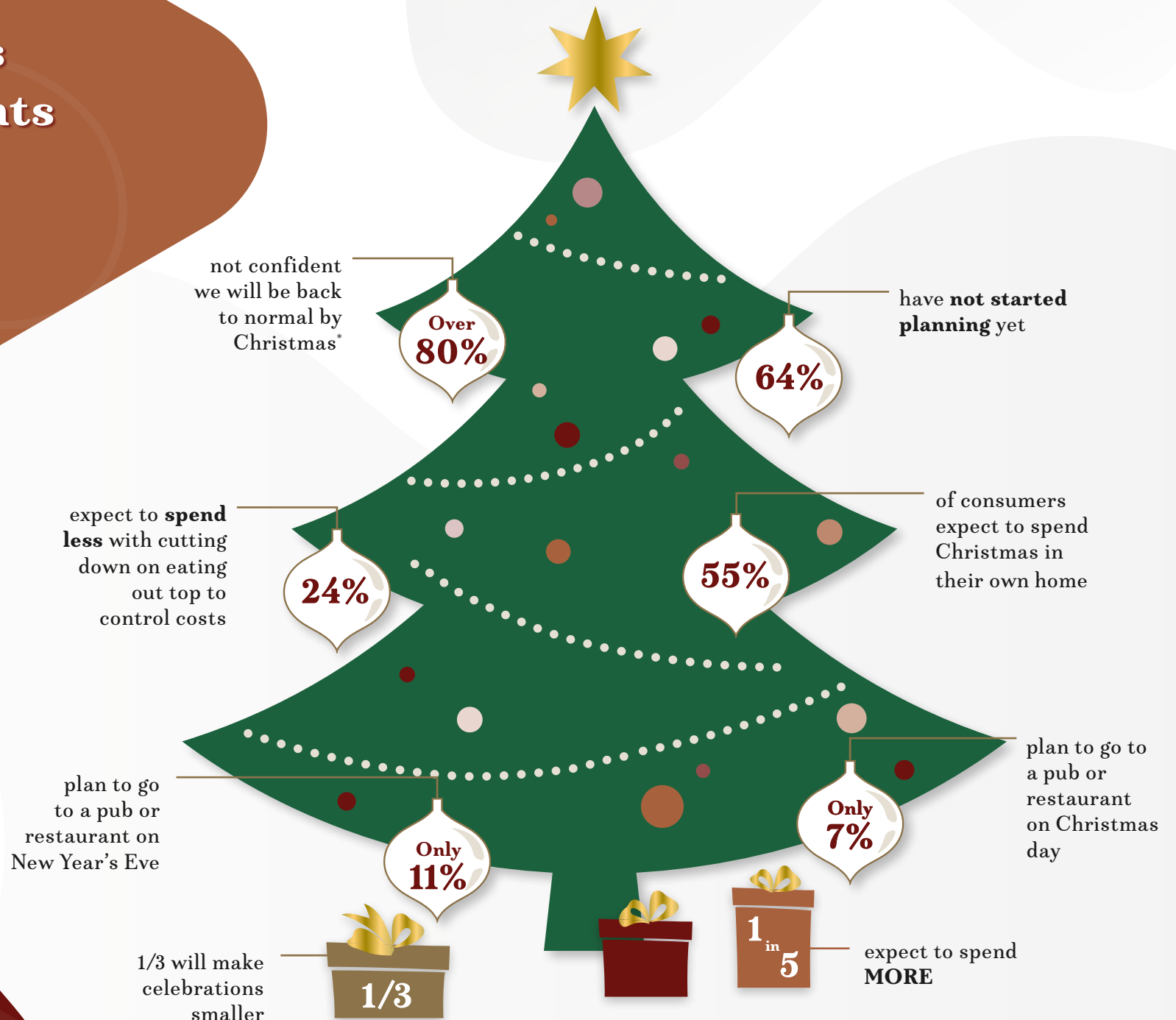
A very different Christmas?

There was a sigh of relief from the hospitality sector at the start of July as businesses welcomed customers back again. As life begins to resemble some level of normality but the outlook still remains very uncertain, our thoughts turn to Christmas, the biggest season in the sector, to plan for a Christmas done differently.

Lets get...
BACK 
2 BUSINESS
Moving forward **together**

Our Christmas 2020 top insights

We've been speaking to consumers to find out about their intentions for Christmas 2020. This is what they told us:



* Ipsos Mori Political Monitor 2020
Bidfood research 2020

12 tips to help you do Christmas differently

To help you plan, we've been speaking to consumers about their intentions for Christmas this year. Based on their thoughts, here are our 12 top tips for hotels, pubs, restaurants and coffee shops to help you do Christmas - but differently.



- Tip 1.**
Re-think your model
- Tip 2.**
Review your target market
- Tip 3.**
Review your marketing strategy
- Tip 4.**
Re-think your menu options
- Tip 5.**
Serve your menu differently
- Tip 6.**
Don't forget the drinks
- Tip 7.**
Maximise your use of technology
- Tip 8.**
Get creative with your space
- Tip 9.**
Go out of your way to make Christmas extra special
- Tip 10.**
Make Christmas special for your staff
- Tip 11.**
Have a plan B
- Tip 12.**
Take a look at our Christmas range



Tip 1. Re-think your model

With fewer consumers expected to venture out, it is likely you will need to make some changes this year. If your business relies on Christmas parties or festive bookings you might need to adapt your model. If your customers are not coming to you, now is the time to think about how you can go to them!

Have a look at our Christmas hamper ideas at the back of this guide

CHRISTMAS
HAMPER!



Christmas to go

Review whether you can offer a fixed price take-away menu to tempt consumers with an affordable Christmas treat.

Christmas hampers

27% of consumers are interested in Christmas hampers, so what about creating a Christmas in a box experience? You could provide the party hats, crackers and bubbles too!

Themed experiences

Could you attract more customers through your doors with a socially distant themed experience that gives the perception of value. This could be the theme of the food you serve or the decorations in your venue!

Consider smaller party numbers

Consider whether you could host smaller private functions or private dining instead of big parties.



Tip 2.

Review your target market

Only **1 in 10** expect Britain to be back to normal by December

30% of consumers will start planning Christmas later this year

Enticing customers in

The decrease in consumer confidence combined with consumer financial uncertainty means your usual target market might not spend as much with you this Christmas.

We recommend reviewing your target market now and putting a plan together to attract the more confident consumer.

- Only 6% of consumers participating in the Eat Out to Help Out scheme were over 65*. If your business relies on this age group, you might need to rethink how you're going to broaden out to new audiences
- You might need to create the perception of value with fixed price and set menus. You may also need to adjust the quality of your menu to suit your target audience.
- Create an exciting Christmas package that ticks the box for your guests' requirements
- Ensure your menu contains a balance of traditional favourites with more innovative products

*KAM media sentiment tracker Sept 2020



Tip 3. Review your marketing strategy

Consumers' **top 3 factors** for a memorable eating out experience this Christmas:

1. Feeling **safe**
2. **Social distancing** in venue
3. Excellent quality **food and beverage***



Reaching your customers

Once you are clear on who you want to target, put a marketing plan in place to attract them. Safety and hygiene are still going to be important elements to consider throughout the festive period.

- Shout about your Christmas offer and what your customers can expect
- Be very clear on the safety precautions you have put in place
- Think about the little extra touches you can offer to entice people in
- Get in there early and start talking to your customers about Christmas now



Top tip for hotels: Embrace the staycation opportunity with personalised Christmas packages for hotel guests

- Think about how you can target your locals on social media with enticing Christmas specific posts

*Bidfood proprietary research August 2020





Tip 4. Re-think your menu options

Throwback comforts:

26% of consumers want the traditional 3 courses this year

A very frugal Christmas:

24% want more affordable options

22% expect meal deals

Speak to your account manager to receive our core range list.

STOCK
UP ON
CONTINGENCY
PRODUCTS

Take a simplified approach

The challenge for many hospitality caterers this year will be offering an appealing festive menu whilst running on smaller staff and keeping a close eye on cash flow. We recommend taking a simplified approach to offering the full quality Christmas experience by focussing on key products, keeping things simple and sweating your assets.

- **Offer one fixed price point quality set menu** to help manage the number of products stocked
- **Simplify your menus** where possible to make more use of your core ingredients
- **Stock up on contingency products** in case of any supplier issues
- **Strike a balance** between pre-prepared and scratch cook to take some of the complexity out of your Christmas operation
- **Use premium ingredients - sparingly.** Smoked salmon, roasting joints, fizz are all part of the Christmas experience - but plan to optimise these across your menus to sweat your assets
- **Stay away from printed menus** where possible in case you have to change things last minute and to reduce touch points





Tip 5. Serve your menu differently

Consumers are open to new ideas this year. **Here are their top 3**

1. Christmas hampers
2. Eating out for breakfast
3. Christmas take-away deliveries

This year the firm favourite Christmas buffet will sadly be no more but that doesn't mean your customers have to miss out on tasty buffet food! The traditional 3-course meal isn't going anywhere and there's lots you can do to serve your menu in a different way. See pages 28-29 of the christmas brochure.



The festive take-away

Create a festive take-away menu for consumers that want to eat at home. Package up buffet items to create sharing platters for people to enjoy at home.



Top tip for hotels: creating a festive room service menu for people enjoying a staycation is a nice idea.

Do buffet differently

Create individual plates or bowls of buffet food so that your customers don't miss out on the 'picky bits' that make Christmas. Remove sharing platters from menus and replace with individual sharing style plates.

Festive inspired breakfasts

Consumers told us they would enjoy eating out for a festive themed breakfast - an idea we tested with them to help you maximise incremental revenue streams.



See page 26 of the Christmas brochure for some canapé inspiration.

THE FINISHING TOUCHES!

Add some little extras

Pre-dessert anyone?! Tempt your customers with low cost canapé extras and mini taster desserts to create an indulgent experience. All the little extras really make a difference to the overall perception of quality.

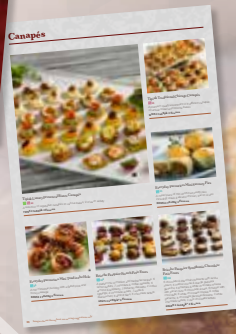


Top tip for pubs and restaurants: Pair your menu up with your drinks offer to tempt your punters and boost your drinks sales.



Christmas to go

22% of consumers are interested in food deliveries for Christmas. Why not create a Christmas to go offer to attract customers that want a treat on the big day. With the right packaging and products this is a great way to increase spend in your outlet.





Tip 6. Don't forget the drinks

Sometimes the drinks menu can be an afterthought but putting an appealing drinks menu in place will help you maximise every sales opportunity.

Drinks inspiration? Flick to the back of this guide for a great range of drinks

MORE DRINKS!



Create a drinks to go menu

17% of consumers are interested in ordering drinks in. Create and market a drinks-to-go menu to encourage a drink sale with every take-away purchase.

Safer serve fizz & cocktails



Stock up on individual bottles of prosecco to reduce sharing across tables. Increase your range of ready mixed cocktails to reduce handling and reassure your customers - we have a great range available through Unity.

Don't forget the drivers!

Create an exciting alcohol free menu for your tee-totallers. You can price non-alcoholic premium drinks at a slightly higher level.



Top tip for coffee shops: create a winter inspired flavoured coffee with syrups to add a premium feel.



Top tips for pubs: think about your back bar offer; with a greater focus away from physical menus, showcasing what drinks you have available has never been more important!



Tip 7. Maximise your use of technology

This Christmas:

Over 60% of consumers want to be able to **order via app** or **place their order in advance**

Over 70% of consumers say **paying by contactless is important** for safety

Reaching your customers

There has been an incredible increase in technology uptake in the sector, with pubs, restaurants and bars looking for contactless, frictionless solutions that create a seamless user experience.

- Consider implementing QR code ordering to reduce contact with menus.
- Some companies now offer browser based services, so no apps are needed.
- Shout loud and clear about your seamless Christmas booking experience to reassure your customers that you've got it covered and they are in safe hands.





Tip 8. Get creative with your space

It's been brilliant to see businesses adapt their space this summer. Outdoor retail stalls in pub gardens, drive in cinemas in hotels and outdoor pop up bars have been appearing throughout the UK to provide a revenue stream and add some theatre. As long as another full lock down doesn't occur we see no reason we see no reason this can't continue - but with a festive twist!



Flick to the back of this guide for outdoor catering ideas

OUTDOOR EATS!

Let's go outside



- Can you create a cosy winter grotto in your outside space with heaters and fairy lights to create a lovely Christmas atmosphere?
- You could launch an outdoor menu too with BBQ fayre and drinks
- Continue the drive in cinema experience with a festive film and mince pie package



Top tips for pubs: create a Christmas market vibe in your pub garden with a Christmas mulled wine and hot dog stand. Just be sure to enforce social distancing in queues and seating areas.



Tip 9.

Go out of your way to make Christmas extra special

It's often the little touches that leave a lasting memory and businesses that do good will be those that get noticed. We have seen so much kindness this year, try and think about ways your business can give back to your local community or charity of your choice this Christmas.



Supporting your community

Look into local charities to see how you can get involved or look into providing a free Christmas meal to your local school, care home or community centre. These small acts of kindness make a big difference.

Supporting your customers

Add a token of thanks to your customers for supporting you this year – this could be as small as a free coffee and mince pie. You could also consider launching a festive competition to encourage your customers to get involved.



Tip 10. Make Christmas special for your staff

Your staff are what make your business, so make sure you thank them for all of their efforts during the last few difficult months. A small token of appreciation will go a long way!



Saying thank you

You could consider a box of chocolates or alcohol if appropriate, as a small appreciation of thanks to your teams. If you want to have a staff Christmas party you could always do this virtually with a festive quiz!

Keeping safe

Continue to ensure your staff feel safe and protected right through the Christmas period. Ensure they feel safe with topped up supplies of PPE. It will be important that your staff maintain the strict hygiene standards you have already put in place.

Helping you with
hygiene guide

PRODUCTS
THAT
PROTECT!



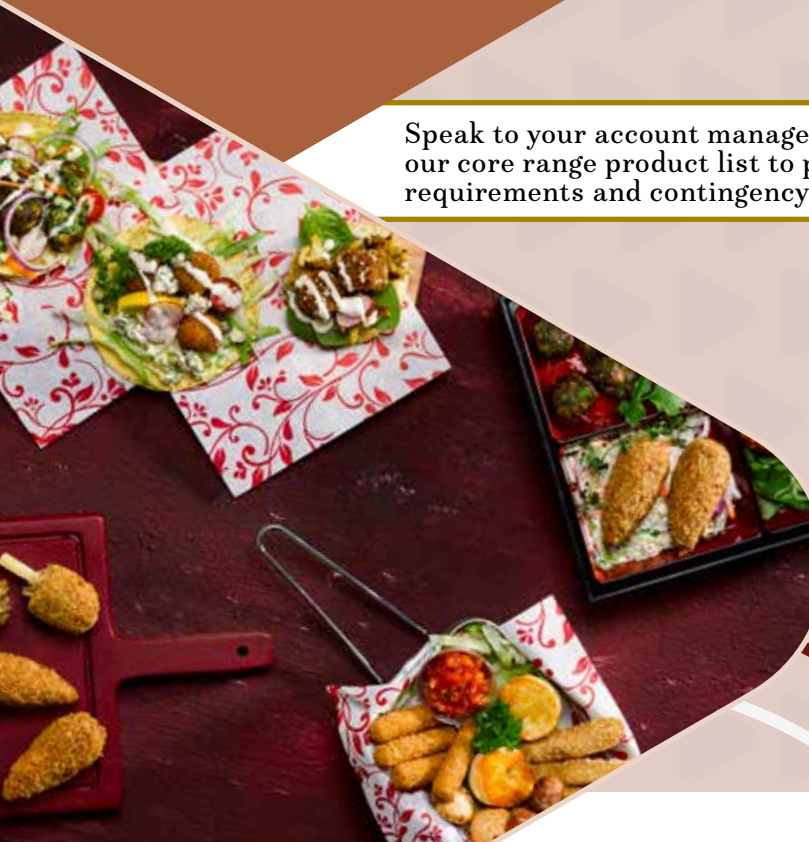


Tip 11. Have a plan B

No-one can predict exactly what will happen this Christmas or whether we will be in another lockdown, so it makes sense to have a back-up plan you can fall back on should you need to.

Speak to your account manager today about our core range product list to plan your stock requirements and contingency products

**CONTACT
US NOW!**



Remember we have been here before

If your business adapted your model during lockdown, focus on what worked and put a plan in place with your staff now so your business can respond quickly if needed.

Plan your product strategy

Be prepared to simplify your Christmas menus; buy from core ranges where possible and scope alternative products so you can switch quickly if you need to address market shortages.

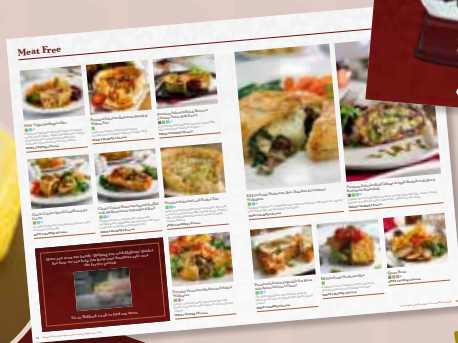


Tip 12. Take a look at our Christmas range

It's not too late to plan your Christmas menu. Our teams are ready to help you with new ideas, new products and support.

Our Christmas 2020 product catalogue is live now

AVAILABLE NOW!



Helping you do Christmas differently

We are proud to offer you a fantastic Christmas range this year with innovative new products and trusty favourites to help you keep menus simple and efficient.

Here to support you

Whatever Christmas throws at the hospitality sector this year, we are ready to support our customers with the products, support and expertise to do Christmas differently!



Product solutions

Handpicked products to help you take a different approach to Christmas this year

Create your own Christmas hamper

Little & Cull Ham Hock & Pea Terrine

Pressed terrine of ham hocks with peas and wholegrain mustard

71704 * 3x500g * Frozen

Goat's Cheese Soufflé

A baked goat's cheese soufflé with a pumpkin seed crumb base

63940 * 12x100g * Frozen

Whole Cooked Crevettes

30-40 sweet and succulent exotic king prawns

70111 * 10x900g * Frozen

Tipiak Traditional Chicago Canapés

A premium quality assortment of 8 different canapés on artisan bread and brioche bases

11128 * 1x48pk * Frozen

NEW Farmstead Turkey Ballontine with Gloucester Old Spot & Caramelised Onion Stuffing

A turkey ballontine stuffed with Gloucester old spot and caramelised onion stuffing then wrapped tightly in prosciutto, perfect for easy portioning

80028 * 1x1.4kg * Chilled

Farmstead Turkey Breast Butterfly Skin On

41085 * 1x4.5-5.5kg * Chilled

NEW Farmstead Individual Turkey Paupiette with Cumberland, Cranberry & Apricot Stuffing

An individual turkey paupiette stuffed with a delicious seasonal stuffing of Cumberland, cranberry and apricot, then wrapped in two rashers of streaky bacon

80027 * 10x180-200g * Chilled

Farmstead Scottish Fillet of Beef Chain Off

QMS accredited

38583 * 1x1.8-3kg * Chilled

Pier 7 Raw, Skinless Scottish Salmon Fillet Portions

Centre cut, skinless, boneless Scottish salmon fillets individually vacuum packed

61253 * 20x140-170g * Frozen

NEW Vegan Wellington Slice

Puff pastry wellington filled with butternut squash, carrot, sweet potato, vegan cheddar-style cheese and walnut with a smokey red pepper and redcurrant chutney

63854 * 16x175g * Frozen

Premium Selection Brie & Beetroot Chutney Tart in Kale Pastry

A gluten free kale pastry encasing a creamy Brie sauce and sweet beetroot chutney

60648 * 12x150g * Frozen

Salmon with a Plum, Honey & Star Anise Glaze

40550 * 10x200-250g * Frozen

80028



63854



29880



Honey Glazed Roast Parsnips

38581 * 4x2.5kg * Frozen

NEW Brussels Sprouts with Chestnuts & Bacon

Brussels sprouts with sweet chestnut pieces, smoked bacon lardons and unsalted butter pellets

70104 * 10x1kg * Frozen

NEW Red Cabbage with Apples, Redcurrants & Spices

A mixture of sliced red cabbage, diced apples and redcurrants flavoured with festive spices

70103 * 10x1kg * Frozen

Premium Selection Goose Fat Roast Potatoes

Premium potatoes with a light and fluffy texture. Fully prepared and oven ready, generously smothered in the finest goose fat for extra crunchiness and flavour

76316 * 4x2.5kg * Frozen

Everyday Favourites Cranberry Sauce

04352 * 4x2.5kg* * Ambient

Everyday Favourites Gluten Free Fine Gravy Granules

Everyday Favourites fine gravy granules give you quality taste with ease of preparation, the perfect gravy for all your favourite meals

03013 * 2x2kg * Ambient

Gluten Free Pigs in Blankets - Sausage 32's

100 gluten free pork chipolata sausages wrapped in smoked streaky bacon

40577 * 1x2kg * Frozen

Premium Selection Chocolate Collection

A selection of 96 milk, white and dark chocolates including milk chocolate coconut quenelles, milk chocolate praline crisps, creamy honey & chocolate fudge, strawberry white chocolate, blood orange dark chocolate truffles, raspberry & wasabi dark chocolate ganache, dark chocolate florentines and sea salted caramel cups

29880 * 1x96 * Ambient

9" Standard Green & Red Snowflake Crackers

94230 * 1x100 * Catering Supplies

Kraft Christmas Tree Charity Crackers

40536 * 1x50 * Catering Supplies

Tork® Red Lunch Napkin 4-Fold 2ply

97180 * 10x200* * Catering Supplies

Tork® Mountain Pine Green Lunch Napkin 4-Fold 2ply

81310 * 10x200* * Catering Supplies

72 Assorted Medium Multicoloured Hats

24506 * 4x72pk* * Catering Supplies

Paper Streamers

26333 * 4x50pk* * Catering Supplies

Top packaging picks

Perfect to take-away

Chocolate & Gingerbread Brownie (Pre-cut)

A vegan chocolate brownie cake studded with ginger cake cubes. Hand finished with lashings of rich chocolate drizzle and crystallised ginger pieces

61247 * 1x18ptn * Frozen

Trevarrian Cornish Brie Sandwich Loaf Shape

77464 * 1x1kg * Chilled

Everyday Favourites Bar Marked Panini 19.5cm

60746 * 1-36pk * Frozen

Individually Wrapped Chocolate Log Cake Slice

Chocolate cake square with a buttercream filling, Belgian chocolate topping and festive motif. Individually wrapped

70119 * 1x48pk * Frozen

Phat Butternut Squash, Spinach & Vegan Feta Pasty

A tasty combination of butternut squash, potatoes, onions, spinach and vegan feta and Cheddar cheese with a herby seasoning in a hand crimped vegan shortcrust pastry

46015 * 20x283g * Frozen

Individually Wrapped Christmas Pudding Cookie

An indulgent double chocolate cookie decorated to look like a Christmas pudding

40458 * 1x18 * Frozen

Délifrance Individual Chocolate & Orange Swirl

A butter pastry swirl generously filled with orange flavoured crème pâtissière and chocolate chips. Already decorated with golden sugar for a sparkling finish

42308 * 60x95g * Frozen

Take-away packaging essentials

Polarity Clear Tumbler 200ml (7oz)

84975 * 1x1000 * Catering Supplies

Polarity Flat Lid for 200/285ml (7/10oz) Tumblers

86896 * 1x2000 * Catering Supplies

Meal Pack Cutlery Set 4-1: White Plastic Cutlery & Paper Napkin

31734 * 1x250 * Catering Supplies

Film Front Bags 175x175mm (7x7")

97770 * 1x1000 * Catering Supplies

SOS Carrier Bag Medium 215x115x250mm (8+4.5x10") - Brown

12483 * 1x250 * Catering Supplies

TASTE Medium Food to Go Box with Window and Vents

27965 * 1x270 * Catering Supplies

TASTE Large Food To Go Box No Window

46189 * 1x180 * Catering Supplies

Food Wrap Brown Greaseproof 350x450mm

95327 * 1x1000 * Catering Supplies

Fresco Salad Container 500ml (18oz)

42613 * 1x500 * Catering Supplies

Bacofoil Xtra Thick Aluminium Foil Sheets 30x27cm

88798 * 8x500* * Catering Supplies

Hot Deli Deluxe Base 375cc

45693 * 1 x 700 pk * Catering Supplies

Hot Deli Deluxe Base 650cc

45695 * 1 x 365 pk * Catering Supplies

Hot Deli Deluxe Base 2 Cavity

45698 * 1 x 365 pk * Catering Supplies

Hot Deli Deluxe Base 3 Cavity

45699 * 1 x 365 pk * Catering Supplies

Hot Deli PP Lid 650cc

45700 * 1 x 365 pk * Catering Supplies

Hot Deli PP Lid 375cc

45691 * 1 x 770 pk * Catering Supplies

2 Cavity Hot Deli PP Lid

45692 * 1 x 365 pk * Catering Supplies

3 Cavity Hot Deli PP Lid

45684 * 1 x 365 pk * Catering Supplies



Individual bowl food

Lemon & Pepper Haddock Goujons

43184 * 5x1kg* * Frozen

KK Fine Foods Pumpkin Mac Cheese Bites

Mac and cheese bites with cooked macaroni pasta in cheese sauce with diced pumpkin and coated with panko-style crumbs

63810 * 200x32g * Frozen

Whitby Bengali Spiced King Prawns

King prawns marinated in fenugreek, fennel, cumin, cayenne chilli and black onion seeds before being covered in a breadcrumb coating

70114 * 6x450g * Frozen

Mini Stollen Bites

Continental fruit based bites with sultanas, currants and marzipan dipped in butter and coated in a sweet dusting

72387 * 4x12pk * Frozen

Everyday Favourites Mini Tiffin Bites

Moreish bite size chocolate flavour squares with a crunchy biscuit base and sultanas topped with a sweet chocolate flavour coating

18590 * 100x17g * Frozen

Spanish Churros with Chocolate and Hazelnut

72792 * 4x1.8kg* * Frozen



Small plates

Tikka Flavoured MSC Pollock Bites

MSC pollock bites flavoured with a tikka seasoning and breadcrumb of black onion seeds, herb and red pepper

70107 * 1x3kg * Frozen

Everyday Favourites Pea & Mint Falafel

45202 * 60x25g * Frozen

Everyday Favourites Spiced Butternut Squash & Quinoa Bites

Spiced butternut squash with quinoa, courgette and white rice in a golden crispy breadcrumb

18746 * 90x20g * Frozen

Sriracha Marinated Tempura Prawns

Prawns in a chilli sauce, coated in batter

40547 * 5x1kg* * Frozen

Scheff Cranberry & Brie Wonton

Sweet cranberry and creamy Brie cheese in a crisp pastry pouch

59142 * 50x18g * Frozen

Square Pie Canapies Steak & Ale

Tender steak cooked with onions, carrots, leeks and ale in a mini pie

73816 * 40x65g * Frozen

Pacific West Panko Coated Squid Rings

Premium squid rings coated with Japanese breadcrumb

37612 * 6x700g* * Frozen

Delicious
bites of
tastiness



Outdoor eating ideas

Christmas BBQ

Farmstead Footlong Pig in Blanket

A footlong Gloucester old spot sausage wrapped in 2 slices of streaky bacon. Three day lead time

40587 * 6x180g * Chilled

Everyday Favourites Cranberry Sauce

04352 * 4x2.5kg* * Ambient

Farmstead Turkey Breast Butterfly Skin On

41085 * 1x4.5-5.5kg * Chilled

Everyday Favourites Potato Longboats

68388 * 1x80 * Frozen

Big Softie Semolina Topped Sub Roll

A popular Italian American white sandwich bread that is big, soft, shaped like a submarine and topped with semolina

33638 * 1x30 * Frozen

Premium Selection Brioche Burger Bun 4.5"

A sliced brioche burger bun enriched with butter and egg

18322 * 48x72g * Frozen



40587



70112

04352



18322



68388





Winter warmers

Harvest Fruits Mulled Wine

45814 * 6 x 75cl * Ambient

Mini Stollen Bites

Continental fruit based bites with sultanas, currants and marzipan dipped in butter and coated in a sweet dusting

72387 * 4x12pk * Frozen

Iced Gingerbread Man Biscuit

Delicious traditional hand-decorated gingerbread man with a charming smile and two white buttons

31575 * 1x20ptn * Ambient

We Love Cake Individually Wrapped Mince Pies

82912 * 1x12pk * Frozen

Mince Pastry Parcel

Layered sweet pastry roll with a mincemeat filling

70118 * 1x48pk * Frozen

Black + White Coffee Co. Medium Roast Coffee Beans

A unique blend of carefully selected coffee beans slow roasted and blended to produce an authentic espresso just as the Italians like it. A balanced blend of various coffee origins giving a bright medium to full bodied coffee with a citrus/zesty taste

86670 * 6x1kg * Ambient

Black + White Coffee Co. Dark Roast Coffee Beans

A balanced blend of various coffee origins giving a bright medium to full bodied coffee with a hint of mocha taste

86701 * 6x1kg * Ambient

Black + White Coffee Co. Msia Coffee Club Medium Roast Coffee Beans

100% Tanzanian Arabica Coffee Beans. A fragrant, full bodied coffee with dark chocolate notes and a subtle citrus undertone, providing a rich smooth finish

61259 * 6x1kg * Ambient

Black + White Coffee Co. Instant Hot Chocolate

Made with Fairtrade cocoa and sugar

60747 * 10x1kg* * Ambient

Monin Caramel Syrup

71884 * 4x1ltr* * Ambient

Monin Hazelnut Syrup

71886 * 4x1ltr* * Ambient

Monin Vanilla Syrup

71890 * 4x1ltr* * Ambient

Compostable Christmas Cup 8oz

07240 * 1 x 500 * Catering Supplies

Compostable Christmas Cup 12oz

07244 * 1 x 500 * Catering Supplies

Compostable Christmas Cup 16oz

95740 * 1 x 400 * Catering Supplies

Sip Through Lid for Double Wall Cups Natural (8oz)

Fits cup 07240

44636 * 1x1000 * Catering Supplies

Sip Through Lid for Double Wall Cups Natural (12/16oz)

Fits cups 07244, 95740

44640 * 1x1000 * Catering Supplies

Strong Holder 4 Cup Carrier

34095 * 1x220 * Catering Supplies

Everyday Favourites Chocolate Yule Log (pre-cut)

Chocolate sponge log layered and decorated with chocolate fudge icing and sprinkled with sweet snow dusting

08278 * 2x12ptn * Frozen

07240,
07244 &
95740

31575



86670

Christmas drive in

Phat Turkey & Cranberry Sausage Roll

Turkey, pork and cranberry sausage roll, flavoured with sage and onion

32496 * 80x147g * Frozen

Salted Caramel Deep Fill Mince Pie

Melt in the mouth delicious butter pastry, filled with festive mincemeat and a salted caramel sauce

40451 * 8x6pk * Frozen

The Real Soup Co. Spiced Parsnip & Honey Soup

A velvety sweet soup with a hint of spice, dressed with honey

99281 * 2x4kg* * Chilled

Spicy Battered Buffalo Cauliflower

Individual cauliflower florets in a light and crispy batter forming a delicious crunchy coating with a balanced combination of spices and herbs including paprika,

70112 * 6x1kg * Frozen

Premium Selection Roasted & Salted Luxury Mixed Nuts

A blend of lightly roasted and salted almonds, hazelnuts and pecans

29882 * 2x2.5kg* * Ambient

Reindeer Ice Cream on a Stick

Caramel, chocolate and strawberry flavoured ice cream lollies with chocolate flavour drops, in the shape of a reindeer

40546 * 24x80ml * Frozen

Propercorn Popcorn Sweet & Salty

37846 * 24x30g * Ambient

Propercorn Popcorn for Kids Simply Sweet

38016 * 18x12g * Ambient



32496



29882



40546



Drinks

Seasonal tipples

Yuletide Gin
63038 * 6x50cl * Ambient

Rumbullion Chilli & Chocolate Rum
63037 * 6x50cl * Ambient

Ableforth's Dark Chocolate VSOP
63069 * 6x50cl * Ambient

Harvest Fruits Mulled Wine
45814 * 6x75cl * Ambient

Warniks Advocat
51082 * 6x70cl* * Ambient

Grand Marnier
46662 * 6x70cl* * Ambient

Drambuie
7354 * 6x70cl* * Ambient

Courvoisier VS
25189 * 6x70cl* * Ambient

Champagne & Prosecco

Gobillard Brut Grande Réserve Premier Cru
10099 * 6x75cl * Ambient

Gobillard Brut Rose
46520 * 6x75cl * Ambient

Tosti Prosecco 20cl
82291 * 24x20cl * Ambient

Tosti Prosecco 75cl
84551 * 6x75cl * Ambient

Wine

Good Things Sauvignon Blanc
78340 * 24x18.7cl * Ambient

Good Things Chardonnay
78337 * 24x18.7cl * Ambient

Good Things Pinot Grigio
78342 * 24x18.7cl * Ambient

Good Things Rose
78336 * 24x18.7cl * Ambient

Good Things Merlot
78305 * 24x18.7cl * Ambient

Good Things Malbec
64656 * 24x18.7cl * Ambient

Good Things Shiraz
78316 * 24x18.7cl * Ambient

Cocktails

Bacardi & Cola
80496 * 12x250ml * Ambient

Smirnoff & Cola Can
10500 * 12x250ml * Ambient

Bombay Gin & Tonic
80522 * 12x250ml * Ambient

Gordon's Gin & Slimline Tonic Can
10531 * 12x250ml * Ambient

Gordon's Gin & Tonic Can
28239 * 12x250ml * Ambient

Gordon's Pink Gin & Tonic
70129 * 12x250ml * Ambient

Jack Daniel's & Cola Can
82028 * 12x330ml * Ambient

Pimms No.1 & Lemonade Can
82098 * 12x250ml * Ambient

Funkin Cocktail Passionfruit Martini (C12)
40606 * 12x200ml * Ambient

Funkin Cocktail Espresso Martini (C12)
40609 * 12x200ml * Ambient

Funkin Strawberry Dacquiri
93034 * 12x200ml * Ambient

Beer

Heineken 0%
10223 * 24x330ml * Ambient

Brooklyn Special Effects
60229 * 24x355ml * Ambient

Guinness Draught
27539 * 24x440ml * Ambient

Brooklyn Lager
34474 * 24x355ml * Ambient

Meantime London Lager
56529 * 24x330ml * Ambient

Magners Cider
86782 * 12x568ml * Ambient



All you need
for drinks to
take-away

Premium soft drinks

Bottlegreen Sparkling Elderflower Pressé Glass
06601 * 12x275ml * Ambient

Bottlegreen Pomegranate & Elderflower
Sparkling Pressé
06604 * 12x275ml * Ambient

Bottlegreen Sparkling Ginger & Lemongrass
Sparkling Pressé
06602 * 12x275ml * Ambient

Fentimans Traditional Ginger Beer
80046 * 12x275ml * Ambient

Fentimans Victorian Lemonade
80043 * 12x275ml * Ambient

Fentimans Traditional Curiosity Cola
16221 * 12x275ml * Ambient

Fentimans Botanically Brewed Rose Lemonade
77511 * 12x275ml * Ambient

Water

Springbourne Natural
Mineral Water Still
03805 * 24x330ml * Ambient

Springbourne Natural
Mineral Water Still
03798 * 12x750ml * Ambient

Springbourne Natural
Mineral Water
Sparkling
03807 * 24x330ml * Ambient

Springbourne Natural
Mineral Water
Sparkling
03799 * 12x750ml * Ambient

Drinks disposables

Coca-Cola Zero Recyclable Cold Cup 255ml (9oz)
Lid to fit this cup code 80324

88728 * 1x2000 * Catering Supplies

Coca-Cola Zero Recyclable Cold Cup 340ml
(12oz)

Lid to fit this cup code 80324

98606 * 1x2000 * Catering Supplies

Coca-Cola Zero Recyclable Cold Cup 455ml (16oz)

Lid to fit this cup code 84515

88412 * 1x1000 * Catering Supplies

Coca-Cola Zero Recyclable Cold Cup 625ml
(22oz)

Lid to fit this cup code 84515

36792 * 1x1000 * Catering Supplies

Huhtamaki Straw Slot Lids 255ml (9oz)
& 340ml (12oz)

Fits cup codes 88728 & 98606

80324 * 1x2000 * Catering Supplies

Huhtamaki Straw Slot Lids 455ml (16oz)
& 625ml (22oz)

Fits cup codes 88412 & 36792

84515 * 1x2000 * Catering Supplies

Flexy Glass 285ml (10oz)
(1/2 Pint To Brim - CE Marked)

Lid to fit this cup code 45762

07245 * 1x1000 * Catering Supplies

Flexy Glass 340ml (12oz)
(1/2 Pint To Line - CE Marked)

Lid to fit this cup code 45762

07246 * 1x1000 * Catering Supplies

Flexy Glass 568ml (20oz)
(1 Pint To Brim - CE Marked)

Lid to fit this cup code 45762

07247 * 1x1000 * Catering Supplies

Flexy Glass 610ml (23.5oz)
(1 Pint To Line - CE Marked)

Lid to fit this cup code 45762

07248 * 1x1000 * Catering Supplies

Lid for Flexy Glasses

Fits cup codes 07245, 07246, 07247, 07248

45762 * 24x50 * Catering Supplies



07245,
07246 &
07247

80046 &
80043



Hygiene essentials

Cleaning

Essential Supplies Sanitiser Ready To Use

Certified to kill all Corona viruses, SARS and Covid-19 within 5 minutes of contact time

07948 * 6x750ml * Catering Supplies

Tork® Reflex® Portable Dispenser

41127 * 1x1 * Catering Supplies

Suresan Antibacterial Universal Wipes

53053 * 24x72 * Catering Supplies

Chicopee S.U.D.S Microfibre Bucket Wipes

45508 * 6x200 * Catering Supplies

Alcosan Hand Sanitiser

To be used with S.U.D.S. wipes

45802 * 6x1ltr * Catering Supplies

Rapide Cleaner Sanitiser

To be used with S.U.D.S. wipes

45803 * 6x1ltr * Catering Supplies

Hand sanitisers

Lifebuoy Hand Sanitiser

Kills 99.9% germs, contains alcohol

45146 * 12x500ml * Catering Supplies

Chemeco Alcohol Free Hand Gel

Not alcohol based and will not dry the skin or cause chafing. Proven protection for up to 4 hours. Kills up to 99.99% of common bacteria

92461 * 6x500ml * Catering Supplies

Soft Care Des E Sanitiser Spray

92166 * 2x5ltr * Catering Supplies

Soft Care Des E Dispensing Stand

To be used with 92166

45763 * 1x1 * Catering Supplies

1ml Pelican Pump

To be used with 92166

54764 * 1x1 * Catering Supplies



Back of house

Cleaning

Essential Supplies Sanitiser Concentrate 5lt

Certified to kill all Corona viruses, SARS and Covid-19 within 5 minutes of contact time.

05394 * 2x5ltr* * Catering Supplies

Essential Supplies Heavy Duty Liquid Degreaser 5lt

An odourless and non-tainting product for food preparation areas, designed to dissolve grease, animal fat and other ground on soiling. Can be used to clean deep fat fryers, floors, walls and surfaces

05445 * 2x5ltr* * Catering Supplies

Essential Supplies Lemon Gel Floor Cleaner

Multi purpose neutral cleaning gel, suitable on all hard surfaces. Leaves a fresh citrus fragrance

97487 * 2x5ltr* * Catering Supplies

Domestos Bleach

For complete protection from germs. Thick formula clings better for lasting protection. Prevents lime scale. For toilets, waste areas, sinks and drains

53880 * 4x5ltr* * Catering Supplies

Essential Supplies Centrefeed Blue 2ply

04355 * 6x120m * Catering Supplies



04355

Ware washing

Essential Supplies Auto Dishwash Liquid

Formulated for use in spray dish washing machines. Designed to disperse soils and hold them in suspension, whilst a sequestering agent softens the water preventing scale formation and removes and prevents the build up of stains. Suitable for use on most types of surface including stainless steel, copper, plastics, rubber and ceramics

04583 * 2x5ltr * Catering Supplies

Essential Supplies Rinse Aid

Rinse aid is suitable for use in dish washers and cabinet glass wash machines. It aids rapid drying of crockery, cutlery and glasses ensuring a sparkling finish

04659 * 2x5ltr* * Catering Supplies

Dishwasher Granular Salt

Granular salt is a rounded bead grown from individual crystals of salt. The beads of salt are free flowing, so they can be added to your water softener with the minimum of fuss

01931 * 1x25kg * Catering Supplies

Essential Supplies Green Washing Up Liquid 5lt

A general purpose detergent for pot washing and general cleaning. Easily diluted in soft or hard water

05385 * 2x5ltr* * Catering Supplies

Essential Supplies Antibacterial Washing Up Liquid 5lt

A hi-active detergent to help prevent the build up of bacteria. It has a light lemon fragrance and is ideal for pot washing and general cleaning of floors, walls and surfaces. Easily diluted in soft or hard water

05336 * 2x5ltr * Catering Supplies

30ml Pelican Pump For 5lt Products

32243 * 1x1 * Catering Supplies

Personal Protective Equipment

Blue Hair Nets

Elasticated twin banded hairnet, made of polypropylene textile yarn and sonically welded ends for greater support

02024 * 9x48* * Catering Supplies

Poly Apron White 690x1070mm

57162 * 9x48* * Catering Supplies

Poly Apron White 686x1170mm

84323 * 10x100 * Catering Supplies

Face Coverings 3ply

92172 * 40x50* * Catering Supplies

Washable Face Coverings

45614 * 25x20* * Catering Supplies

Washable Face Covering inserts

45787 * 50x40* * Catering Supplies

Our top selection to help you stay hygienic in your service areas



02024



05385

Useful resources

We've pulled together a list of resources to help you build your plans and find support.

Our industry support web page [Bidfood.co.uk/Covid-19-support](https://bidfood.co.uk/Covid-19-support)

- To see our new Christmas range bidfood.co.uk/christmas/
- Industry network ukhospitality.org.uk/

Support for your sector

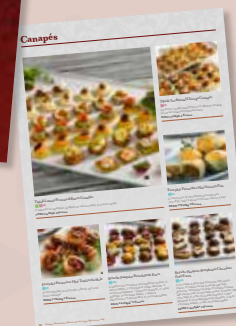
Hotels

Restaurant

Coffee shops

Pubs

B&I



FIND OUT MORE ABOUT HOW WE CAN HELP YOU PLAN FOR A CHRISTMAS DONE DIFFERENTLY.



Restaurants



Pubs



B&I



Coffee Shops



Hotels

Contact your account manager for more support or visit bidfood.co.uk/christmas

Hear more ideas and inspiration from industry experts on our podcast bidfood.co.uk/podcast



Bidfood
814 Leigh Road
Slough
SL1 4BD

Tel: +44 (0)370 3663 100



Always refer to the product packaging for information on its contents.
We do not warrant information provided by third party manufacturers.
If you require further details please contact our Advice Centre on 0370 3663 000

Any supply by us is subject to the "Bidfood trading terms" (a copy of which is available on request).

Bidfood is a trading name of BFS Group Limited (registered number 239718) whose registered office is at 814 Leigh Road, Slough SL1 4BD.

Photographs are for illustrative purposes only.

